## Lecture 3 IE Concepts

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- IE Definition, History and Concepts
- IE Technologies
- IE Evaluations with classroom exercise

## What is IE? (old definition)

- Information Extraction (IE) aims to extract the **facts** from documents.
- IE extracts information from actual texts by computer at high speed, which are normally from publicly available electronic sources
- <u>Map them into predefined, structured</u> representations (e.g., templates),

### What is IE? (Definition)

Information Extraction is the identification, and consequent or concurrent classification and structuring into semantic classes, of specific information found in unstructured data sources, such as natural language text, making the information more suitable for information processing tasks. (new definition)

# IE History: MUC, ACE, TAC overview

- · 1987~1998
- MUC: Message Understanding Conference
- √ 1999 ~ 2008
- ACE: Automatic Content Extraction
- ▼ TAC: Text Analysis Conference (2008 ~ now)
- In the form of a competition

Participants submit their results and compare with human-made results.

# MUC, ACE, TAC (research tasks)

- **MUC**: named entity recognition, coreference resolution, template element construction, element construction, scenario template production.
- **ACE**: detection & tracking of entities, recognition of semantic relations, recognition of events
- TAC: Entity Discovery and Linking, knowledge base population,...

## IE example

Mr. Murdoch moved to Los Angeles from New York to focus on the filmed entertainment operations that were then under Barry Diller, Fox chief executive;

IE definition:

Identification: Classification structuring



**Management Succession** 

Management Succession

Organization: Fox

Post: chief executive

Person In: Murdoch

Person Out: Barry Diller

### Some Concepts of IE

- Named Entity: Individuals in the world that are mentioned in the text with a name.
- Relation: Properties that hold of two entities over a time interval.
- **Event**: A particular kind of relation among entities, implying **a change** in relation state at the end of the time interval. Different entities play different **roles** in the relation.

## Some Concepts of IE (cont.)

### **Linguistic Mention**

- A particular linguistic phrase
- Denotes a particular entity, relation, or event
  - A noun phrase, name, or possessive pronoun
  - A verb, nominalization, compound nominal, or other linguistic construct relating other linguistic mentions

### Linguistic Entity

- Equivalence class of mentions with same meaning
  - Co-referring noun phrases
  - Relations and events derived from different mentions, but conveying the same meaning

From Douglas E. Appelt

## Example

#### Linguistic Mention:

- ◆上海交通大学 (named entity)
- ◆上交大,SJTU (Abbreviations)
- ◆位于上海西南角著名的高等学府 (a phrase)
- ◆SJTU ...., 它是世界百强大学之一 (pronoun)
- Linguistic Entity: all of them



# Example of linguistic mention and linguistic entity

Bridgestone Sports Co said Friday it has set up a joint venture in Taiwan with a local concern and a Japanese trading house to produce golf clubs to be shipped to Japan.

The joint venture, Bridgestone Sports TaiWan Co., capitalized at 20 million Tainwan dollars, will start production in January 1990 with production of 20,000 iron and "metal wood" clubs a month. The monthly output will be later raised to 50,000 units, **Bridgestone Sports** spokesman Tom White, said.

## IE Tasks

- Recognition of entity, relation or event.
- Coreference resolution

These mentions may represent the same entity.

- 1. Bridgestone Sports Co
- 2. It
- 3. Bridgestone Sports
- 4. The company technologies

Real World

people, company and so on, such as:

Bridgestone Sports Co

## IE task: How to identify it?

- ComplexWords: recognition of multiwords and proper named entities.
- Basic Phrases: Sentences are segmented into noun groups, verb groups, and particles.
- **Complex Phrases**: Complex noun groups and complex verb groups are identified.
- **Domain Events**: semantic structures are built that encode the information about entities and events contained in the pattern.
- Merging Structures: Semantic structures from different parts of the text are merged if they provide information about the same entity or event.

## **Complex Words**

- For example: "set up", " Bridgestone Sports Co."
- "IBM is a company, DNA is not.
- XYZ's sales.
- Vaclav Havel, 53, former president of the Czech Republic.

### **Basic Phrases**

Company Name: Bridgestone Sports Co.

Verb Group: said

Noun Group: Friday

Noun Group: it

Verb Group: had set up

Noun Group: a joint venture

Preposition: in

Location: Taiwan

Preposition: with

Noun Group: a local concern

Conjunction: and

Noun Group: a Japanese trading house

Verb Group: to produce Noun Group: golf clubs

Verb Group: to be shipped

Preposition: to

Location: Japan

## Complex Phrases

- the attachment of appositives to their head noun group: "The joint venture, Bridgestone Sports Taiwan Co."
- the construction of measure phrases "20,000 iron and metal wood clubs a month"
- the attachment of "of" and "for" prepositional phrases to their head noun groups: "production of 20,000 iron and metal wood clubs a month"
- noun group conjunction: "a local concern and a Japanese trading house"

### **Domain Events**

#### The domain event patterns:

- (1) <Company/ies> <Set-up> <Joint-Venture> with <Company/ies>
- ② <Produce> <Product>
- ③ <Company> <Capitalized> at <Currency>
- 4 <Company> <Start> <Activity> in/on <Date>

| 1                                   |   | 3  |  |
|-------------------------------------|---|--|--|
| Relationship:<br>Entities:          | TIE-UP  "Bridgestone Sports Co."  "a local concern"  "a Japanese trading house" | Relationship: Entities: Joint Venture Company: Activity: | TIE-UP  "Bridgestone Sports Taiwan Co."  - |
| Joint Venture Company:<br>Activity: | _   | Amount:  | NT\$20000000                               |
| Amount:                             | -   | 4  |  |
| 2                                   |   | Activity:  | PRODUCTION                                 |
| Activity:                           | PRODUCTION  | Company:   | "Bridgestone Sports Taiwan Co."            |
| Company:                            | _   | Product:   | _  |
| Product:                            | "golf clubs"  | Start Date:  | DURING: January 1990                       |
| Start Date:                         | -   |  |  |

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## Merging Structures

1+3

Relationship: TIE-UP

Entities: "Bridgestone Sports Co."

"a local concern"

"a Japanese trading house"

Joint Venture Company: "Bridgestone Sports Taiwan Co."

Activity:

Activity:

Amount: NT\$20000000

2+4

11142000000

PRODUCTION

Company: "Bridgestone Sports Taiwan Co."

Product: "iron and 'metal wood' clubs"

Start Date: DURING: January 1990

assign each entity and object to the appropriate event template.

Merge them if they are consistent.

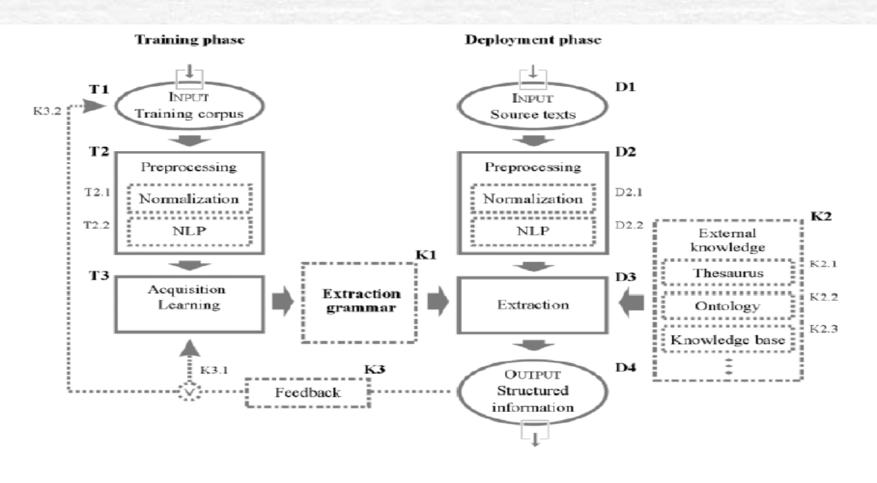
technologies

## Diversity of IE source

- Unstructured IE
- Semi-structured IE

- Single Doc.
- Multiple Doc.

### The Common Extraction Process



| Legend |                               |
|--------|-------------------------------|
| T      | component of training phase   |
| D      | component of deployment phase |
| K      | knowledge component           |

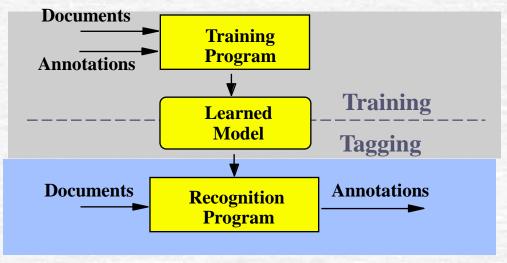
A typical information extraction system.

### Two Basic Approaches to IE

Knowledge Engineering Approach:

Grammars are constructed by hand Domain patterns are discovered by human

Automatic Learning Approach:



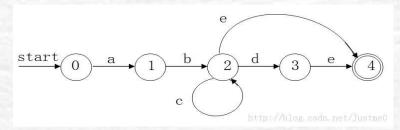
Learn to recognize information from examples (text "annotated" with correct answers)

## IE Approaches

- Knowledge engineering
- Automatically learning
- Statistical learning
- Machine learning
- Deep learning
- Hybrid approach

## Knowledge Engineering

- Adopts human linguistic knowledge to build grammatical and semantic rules for the components in IE systems.
- Finite-state automata:.
- Cascaded automata



# Knowledge Engineering (advantages and disadvantages)

- The best performing systems.
- Human ingenuity in establishing and tuning patterns is still in the lead.



- Very laborious development process
- Domain adaptation might require reconfiguration
- Needs experts who have both, linguistics and domain expertise.



## Machine learning

Inductive learning: learn a function from examples (simplest form)

f is the **target function**, An **example** is a pair (x, f(x))

Task: find a hypothesis h such that h≈ f given a training set of examples

- Ignores prior knowledge
- Assumes examples are given

## Machine learning (cont)

### Supervised learning

Given 
$$D = \{\mathbf{X}_i, \mathbf{Y}_i\}$$
, learn  $f(\cdot) : \mathbf{Y}_i = f(\mathbf{X}_i)$ , s.t.  $D^{\text{new}} = \{\mathbf{X}_j\} \Rightarrow \{\mathbf{Y}_j\}$ 

#### Unsupervised learning

Given 
$$D = \{X_i\}$$
, learn  $f(\cdot) : Y_i = f(X_i)$ , s.t.  $D^{\text{new}} = \{X_j\} \implies \{Y_j\}$ 

### Semi-supervised learning

a small amount of labeled <u>data</u> with a large amount of unlabeled data.

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# Machine Learning Method (advantages and disadvantages)

- Rules are automatically derived from the training data.
- System can be customized to a specific domain without interfering from any developers.
- Training data may be difficulty supplied or expensive to obtain.
- Changes to specifications may require reannotation of large quantities of training data

## Statistically Learning

- Depends on corpus analysis and statistics, which is an empirical approach.
- often use some machine learning models:
- HMM (Hidden Markov Model)
- SVM (Support Vector Machines)
- MEM (Maximum Entropy modeling)

# Statistically Learning (advantages and disadvantages)

- Analyze and discover fairly fine distinction of language phenomena
- Build a statistical model of actual language
- Resolve some practical problems of actual language texts
- Relies on statistical corpus including domain and distribution of language phenomena, to a great extent.





## 统计学习vs.机器学习

|      | 学习函数方<br>法 | 解释性 | 注重点     |
|------|------------|-----|---------|
| 统计学习 | 假设→验证      | 强   | 模型的可解释。 |
|      |            |     |         |
| 机器学习 | 不假设,交叉验证   | 弱   | 模型的可预测性 |

## hybrid methods

Combines the above approaches for giving play to their strong points.

### What works best?

- Use rule-based approach when
  - Resources (e.g., lexicons, lists) are available
  - Rule writers are available
  - Training data scarce or expensive to obtain
  - Extraction specs likely to change
  - Highest possible performance is critical

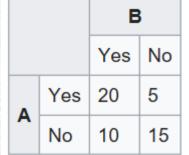
- Use trainable approach when
  - Resources unavailable
  - No skilled rule writers are available
  - Training data is cheap and plentiful
  - Good performance is adequate for the task

### **Evaluation for IE**

- Intrinsic Evaluation, i.e., the performance of the extraction task is measured.
- **Extrinsic Evaluation**, i.e., measuring the performance of another task in which information extraction is an integral part.

### Evaluation for IE (cont.)

A golden standard is used to evaluate the result of systems



- Golden standard: human made
- inter-annotator agreement: e.g. more than 80% (Cohen's kapp coefficient)

Cohen's kappa coefficient: (po-pe)/(1-pe)

po实际标注精度, pe随机精度

## Evaluation for IE

$$precision = \frac{\#correct\_answers}{\#answers\_produced}$$

$$recall = \frac{\#correct\_answers}{\#correct\_answers}$$

$$recall = \frac{\# correct\_answers}{\# total\_number\_of\_correct\_answers}$$

$$F = \frac{(\beta^2 + 1)PR}{\beta^2 P + R}$$

$$\beta = 1 \Rightarrow F1 = \frac{2}{1/P + 1/R}$$

 $\beta$  Is a parameter representing relative importance of P and R. e.g.  $\beta = 1$  means R and P equal weighting,  $\beta = 0$  means only P.

### How to Evaluate

|                 | Expert says yes | Expert says no |               |
|-----------------|-----------------|----------------|---------------|
| System says yes | a               | b              | a + b = k     |
| System says no  | c               | d              | c + d = n - k |
|                 | a + c = r       | b + d = n - r  | a+b+c+d       |
|                 |                 |                | = n           |

#### where

n = number of classified objects

k = number of objects classified into the class  $C_i$  by the system

r = number of objects classified into the class  $C_i$  by the expert.

Precision = 
$$a / (a + b)$$
  
Recall =  $a / (a + c)$ 

b is the wrong answers (false positive)

c is missing answers

(false negatives)

Accuracy = 
$$(a+d)/n$$

## Evaluation for IE (cont.)

- High precision means that the extracted information does not contain any or only very few errors.
- High recall refers to the situation where all or almost all information to be extracted is actually extracted.
- Accuracy is computed as the proportion of correct assignments to a class in all assignments.

## **Accuracy or Precision?**

|                     | Correct | Not correct |
|---------------------|---------|-------------|
| System selected     | 0       | 0           |
| System not selected | 10      | 990         |

If there are 1000 examples, 10 are correct, 990 are not correct. System finds nothing. What are the accuracy?

Accuracy = 99% -- no meaning

Precision is important.

### How to Evaluate Multiple Classes

Often multiple classes are assigned, in order to evaluate the whole system, macro averaging and micro-averaging are used.

| System says ye<br>System says no | es 10  | Expert says no<br>10<br>970 | Class 1              |  |
|----------------------------------|--------|-----------------------------|----------------------|--|
| System says ye<br>System says no | es 90  | Expert says no<br>10<br>890 | Class 2              |  |
| System says ye<br>System says no | es 100 | Expert says no 20 1860      | All classifi decisio |  |

Macro-averaged precision: (0.5 + 0.9)/2 = 0.7 Averaged over classes

Micro-averaged precision: 100/120 = 0.83 Over all binary classification decision

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# How to Evaluate Multiple Classes (cont.)

Macro-Averaging: gives equal weight to every category (category-pivoted measure).

Micro-Averaging: gives equal weight to every document (it is called a document-pivoted measure)

### **Summarization**

- What is Information Extraction? √
- $lue{}$  What are the **general methods** for IE?  $\sqrt{}$
- What are the evaluation metrics for IE ?  $\sqrt{\phantom{a}}$

### References

- Textbook chapter 1, 2, 8
- Douglas E.Appelt," Introduction to Information Extraction" (Tutorial for IJCAI-99)
- Chinese Language Processing Platform:
- http://ictclas.nlpir.org/nlpir
- http://www.ltp-cloud.com
- http://nlp.qq.com

#### IE sources

- http://www.ontotext.com/kim
- http://callisto.mitre.org
- http://timeml.org/site/tango/tool.html
- http://complingone.georgetown.edu/~li nguist/compling.html
- http://gate.ac.uk/
- http://nltk.org